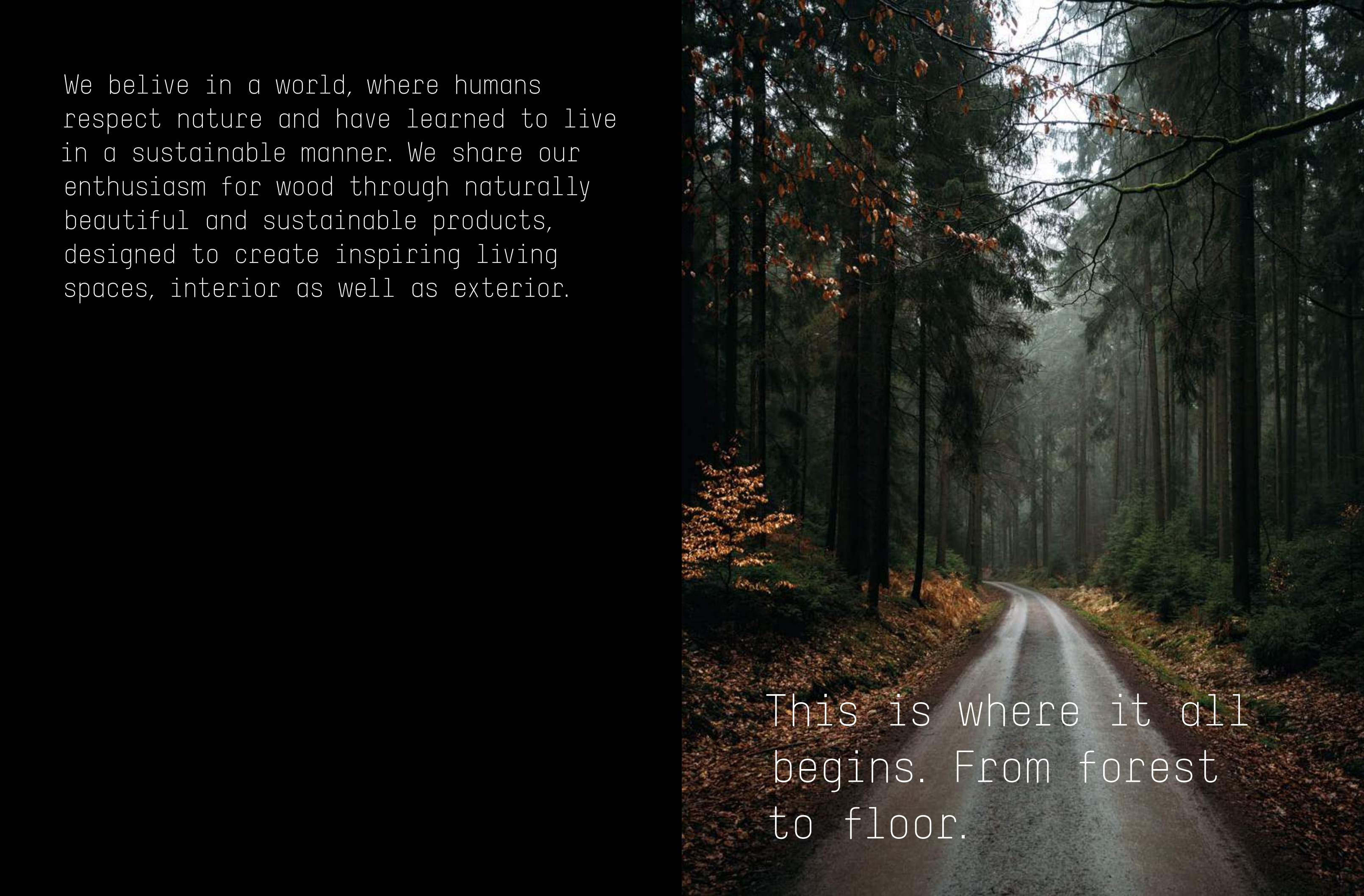




pur
natur

Floorboards that inspire. Grown and made in Germany.

We believe in a world, where humans respect nature and have learned to live in a sustainable manner. We share our enthusiasm for wood through naturally beautiful and sustainable products, designed to create inspiring living spaces, interior as well as exterior.

A photograph of a narrow, unpaved path winding through a dense forest. The path is covered in fallen brown leaves and leads into the distance, disappearing into a misty or foggy atmosphere. Tall, thin trees line both sides of the path, their branches reaching overhead. The lighting is soft and diffused, creating a serene and somewhat mysterious mood. The overall color palette is dominated by earthy browns, greys, and muted greens.

This is where it all begins. From forest to floor.

Nature is awesome.
Statement from the founder.



Ruthard Männle, Founder & CEO

We believe that nature is awesome. We love wood and we think it is one of the greatest resources to work with. It is natural. It is renewable. It is simply beautiful.

We at pur natur believe that natural beauty is the most ideal form of beauty. And we want people to discover this beauty; we want people to experience this natural perfection.

We at pur natur personally chose the trees, use precise technology and handcrafting for finishing to make our products beautifully looking, healthy, easy to install and lasting an entire life.

Since the company was founded in 1988 by Ruthard Männle pur natur has been focusing on high quality. Today, the company is still run by the Männle Family and the 2nd generation has already integrated into the passion.

Ever since one of the core values of pur natur is dealing sustainably with the environment and the resources. This in combination with decades of experience makes pur natur floorings a product of exceptional high quality - manufactured for life.

In case you decide to get a pur natur product, you will feel what we mean by this in the very first counselling, whether it's directly at our showroom or with one of our distribution partners.

»Simply leave
nature as nature.«



712

STIHL



What our customers value about us

Meaningfulness

We believe that today there are too many products that no one needs. That's why we prefer to devote our time to meaningful products that bring joy to us at work and to you at home. For a lifetime.

Premium quality

We manufacture products of the highest quality. What this means for you: long-lasting durability and the possibility of repair. It gives us a clear conscience, towards you and the good wood.

Equal footing

We like wood and anyone interested in it. We're happy to share our joy, informally, on an equal footing, and with the aim of providing you with professional advice at all times.

Simplicity

We believe in the path of simplicity and clarity, because the world is already complicated enough. That's why we offer a simple and clearly structured product portfolio that provides custom-fit solutions.

Regionality

Regionality and origin are important to us. That's why we don't buy our raw timber cheaply from just any overexploited area, but buy high-quality timber from our homeland and manufacture every floorboard in Germany.

Family business

pur natur is a warm family business from the Black Forest. With us, you're buying from a factory where everyone still knows everyone and where you are met with a smile. Get to know us.

Comprehensive advice

In addition to our professional advice we can draw the floorboards into your floor plans. This service provides you a very accurate picture of the material you need.

Proof of origin

Every single pur natur floorboard comes from sustainable forests. We do not only guarantee but prove it. Upon request, we can show you the exact geographic data of the place where your floor once stood.

Delivery worldwide

High quality wood can't be found everywhere - we are happy to deliver our wood to you. We organize the shipping, then it's your turn: roll up your sleeves and carry in your floorboards

Sympathy

You like to work with friendly, professional and likeable people? This is what you will experience with us - because we believe in what we do.

Thought out

Our long-term experience helped us to develop thought-out systems for the installation, the surface treatment and for the maintenance of your floorboards. This provides you a stress-free living for generations.

»This floor is simply fantastic. I wouldn't lay anything else in our house anymore.«



Benjamin Leimgruber, Architect,
ETH Zurich



Why we love wood.

At pur natur, we do not see wood as dead material. A tree lives. In several decades, a sprout becomes an impressive giant. It braves storms, survives dry periods and stands through huge masses of snow. It is perfectly adapted to its environment and perfect in itself.

We have recognized this and have made a respectful relationship with nature, while also giving its resources at the highest priority. For this reason, we do not enhance performance by chemical additives or treatments. We see the potential of our natural resources and want to make it usable in a gentle way: in the form of aesthetic, durable and sustainable products.

Sustainability begins far before our factory door

As a manufacturer of a natural product, stalled floor, every floorboard, every terrace of a house, pur natur can verifiably trace back to its origin - and that is never far away. And in addition to our own production: the origin of our raw materials is very important to us. With each newly in-

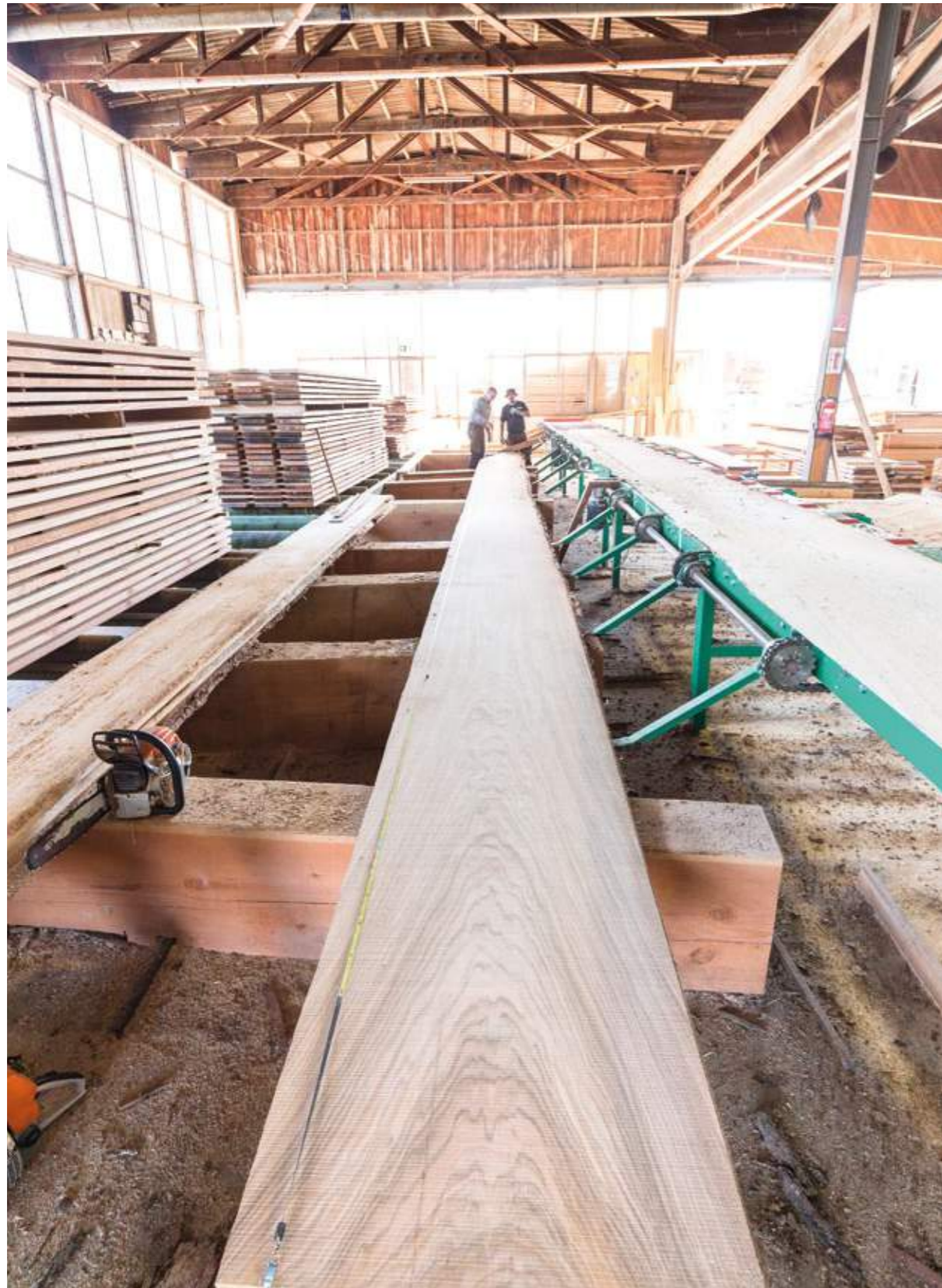
And the origin is never far away

The wood for pur natur floorboards and terrace decking is not far away. It comes exclusively from Germany and a small part from France.

Black Forest
Odenwald
Palatinate Forest
Swabian Alps
Vosges (France)

^ Our Purchasing Areas

Majestic Oak floorboard



Manufacturing Oak floorboards in highest quality
More than 250 years old and 15 meters long

»We may use
technology
but the product
should be
natural.«



Quality is deep-rooted at pur natur.

From deep-rootedness to quality means instinctively following: a high bar for our products. As one of the few companies in the wood industry, we have voluntarily imposed especially high standards in terms of quality wood.

The standards we set take into consideration that the quality of our products is consistently ensured and objectively measurable. If a floorboard does not meet all the criteria, then it will not make it as part of your floorboards or wooden terrace.

In spite of our quality standards, we never forget one thing: we understand nature as nature. A tree can grow 80 to 150 years and with it comes a variety of unique features. For example, knots: They show the vibrancy of the material and for us, they do not represent flaws. Instead, they are so to say the »fingerprint« of your floorboard and make each floorboard one of a kind.

The pur natur standards have been set for every product and are presented to each of our customers when the project begins. In this way, quality wood is not only optically visible, but also tangible.

Once you request for a quotation you will get our pur natur standards document with all criteria listed.

]

Statement on transparency and sustainability

Upon request, we shape the proof of origin into one of your floorboards.



The beginning of the path: to the pur natur proof of origin.

Long before we produce a floorboard at pur natur, we are already dealing with its origin. In our eyes, sustainable production begins well before our own front door with the careful selection of our raw materials.

**Geographic data testify:
these floorboards have a clean slate.**

Every single pur natur floorboard comes from sustainable forests - almost exclusively from Germany and a small part of France. We do not only guarantee this, we can prove it to you: with the first proof of origin for floorboards worldwide. Upon request, we can show you the exact geographic data of the place where your floor once stood.

From tree to floorboard - but please, naturally.

Sustainability does not only concern the purchase of our raw materials, but especially our own production. From the first step to the last, we make sure pur natur preserves and respects the naturalness. We use no chemical additives, value gentle processing and appreciate the natural qualities of the natural wood product.



N48° 20.4678 E8° 3.3978

^ Here is pur natur.



Floorboards that
inspire.

2 Types of Construction

Solid wood floorboards are the most natural form of floorboard. They are cut from solid wood and are not connected or glued. With solid construction, pur natur floorboards are the longest and widest floorboards one can get.

Three-layer floorboards, also called »engineered boards« or »multi-layer floorboards«, consist of a so-called top layer, middle layer and backing. At pur natur, the top layer is 6mm of the best Douglas or 5mm of the best oak-sawn veneer. The middle layer consists of spruce. The final layer can either be made of spruce (Douglas floorboards) or oak.

The floorboards are characterized by a lower construction height, making them particularly suitable for spaces with a limited construction height. A positive side effect: the faster flow of heat in combination with under floor heating.



2 Types of Laying

We distinguish between full length and random lengths.

»Full length« means that the floorboards have a fixed length and are also placed that way. All floorboards in a room thus have the same length - from one wall to the other.

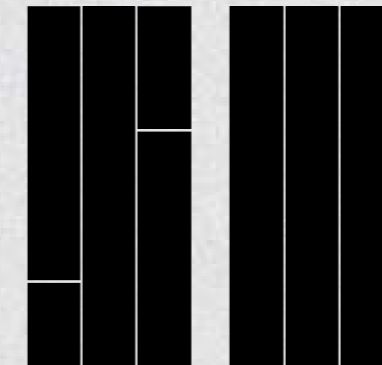
In contrast to this are »random length« floorboards, which are adjoined by different lengths and are placed nearly »endlessly«. The different length of the floorboards in a room is directed by the length interval.



2 Fundamental Grade Types

Select A grade type Select pur natur floorboard is characterized by its fine-grained structure, which gives the floor its linear optics. In total, a Select floor has smaller and less branches than the Natur floor.

Natur Our grade type Natur is characterized by the lively texture of the wood, as well as the naturally strong branches. It gives a room an incomparable feeling of naturalness and liveliness.



random
length

full
length



Solid wood



Three-layer



Patina and Care

At the beginning, the floorboard is nearly flawless. However, its true beauty is only revealed with age. Outlasting generations form the basis for many of your experiences, which will characterize, shape and change it. In this way, you will also look back one day and say,

»It took 30 years to make this floor look like this - that's patina, that's life.«

However, to protect against undesirable changes - for example, red wine or water stains, we recommend a surface treatment on the basis of absolutely natural materials.

The Myth of Under Floor Heating

Many people assume that solid wood floorboards and under floor heating cannot function together.

Our successfully completed projects prove otherwise: They show that solid wood floorboards do not get in the way of the luxury of cozy, warm bare feet.

All pur natur floorboards no matter whether solid or 3-layer are fully compatible with underfloor heating.

]

»Solid floorboards with 28mm thickness on under-floor heating? I never thought, that this would work so well.

The feeling of barefoot walking on a warm wooden floor in winter is absolutely wonderful.«

^ Steffen Männle



pur natur Floorboards Douglas

The Douglas is a majestic tree: In this country, we find them up to 70 meters tall. The current tallest Douglas stands more than 63 meters tall in the Black Forest - the home of pur natur.

The Douglas is one of the hardest native coniferous wood. This makes it extremely tough and very well suited for use as flooring.

Douglas floorboards from pur natur connect natural solidity with timeless modernity and are therefore used in many ways:

They form the foundation of architecturally reduced homes as well as modern minimalistic loft apartments. The floorboards are also in restored castles, contemporary museums or well furnished private homes.

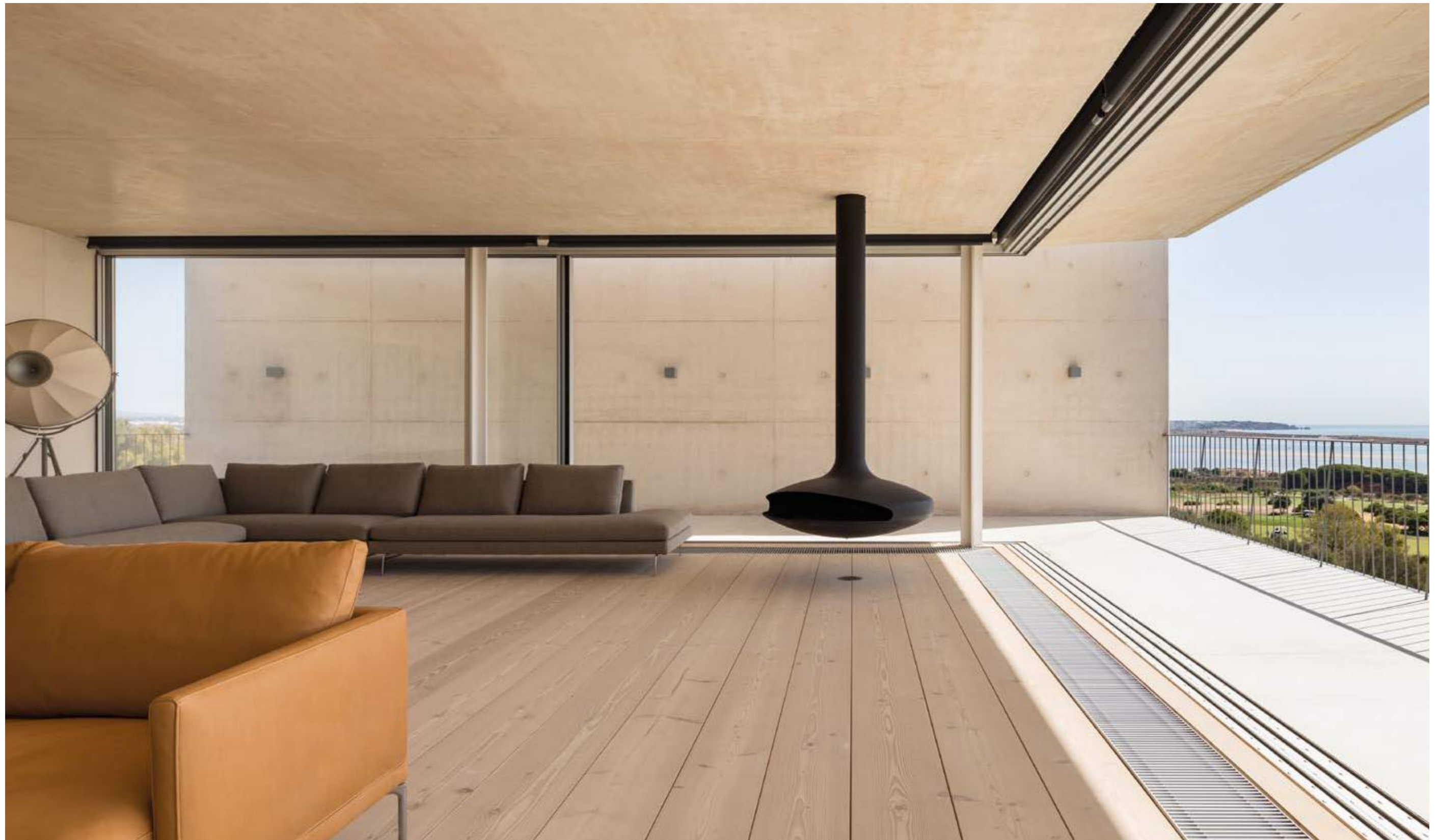
What is so special about Douglas is the impressive extent to which the floorboards can be manufactured: We can produce pur natur floorboards of Douglas with up to 15 meters in length and 40 cm width. This is not possible with any other type of wood.

What this means for you: Large rooms can be installed with full length floorboards without visual interruption. This is ideal for linear room concepts and is one of the reasons that many architects and builders from around the world work together with us.

Douglas floorboards from pur natur have always been manufactured in Germany. For the most part, the Douglas tree trunks come from the Black Forest. A small amount comes from surrounding forests as well. The direct purchase from the forest also enables a complete proof of origin. Upon request, you can receive the coordinates of the trees from which your floor is made of.

Another plus of the Douglas: pur natur Douglas floorboards are very easy to maintain. Water and pur natur soap are sufficient to clean the floor. Each cleaning also contributes to the formation of the distinctive Patina.

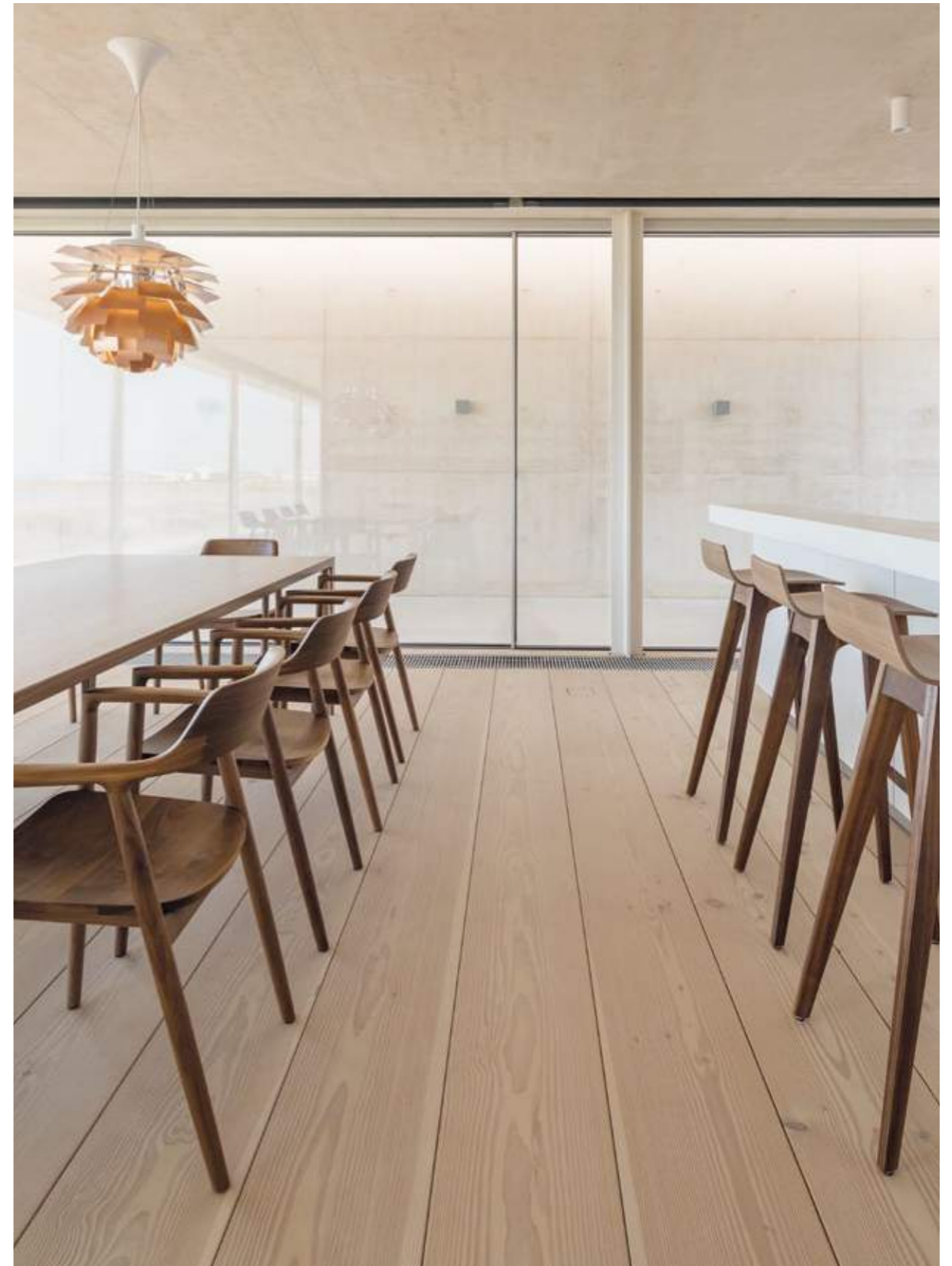
]



pur natur Floorboards Douglas Select
28×300mm Full lengths up to 15m
white lye + white soap



pur natur Floorboards Douglas Select
28×300mm Full lengths up to 15m
white lye + white soap

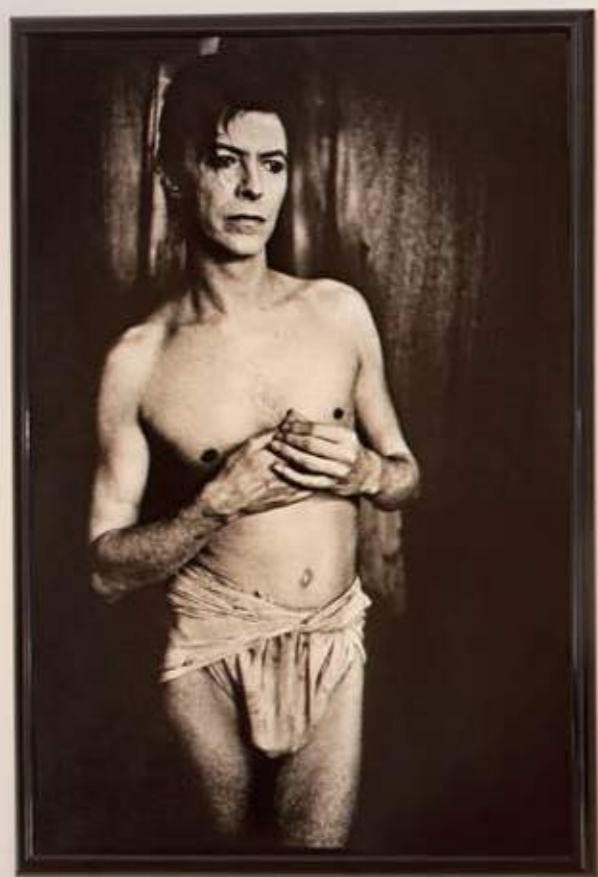


pur natur Floorboards Douglas Select
28×300mm Full lengths up to 15m
white lye + white soap



pur natur Floorboards Douglas Select
28×300mm Full lengths up to 9m
white lye + white soap

Frank Landau Art Gallery, Frankfurt am Main



pur natur Floorboards Douglas Select
28×350mm Full lengths up to 7m
white lye + white soap

»In 2014 we have designed our new showroom with pur natur flooring. Since the very first day until today we are really happy.«



^

Simon Scheidegger & Daniel Truffer
Interior Architects, A04 AG, Basel



pur natur Floorboards Douglas Natur 3-layer
16x300mm Full lengths up to 5.5m
white lye + white oil



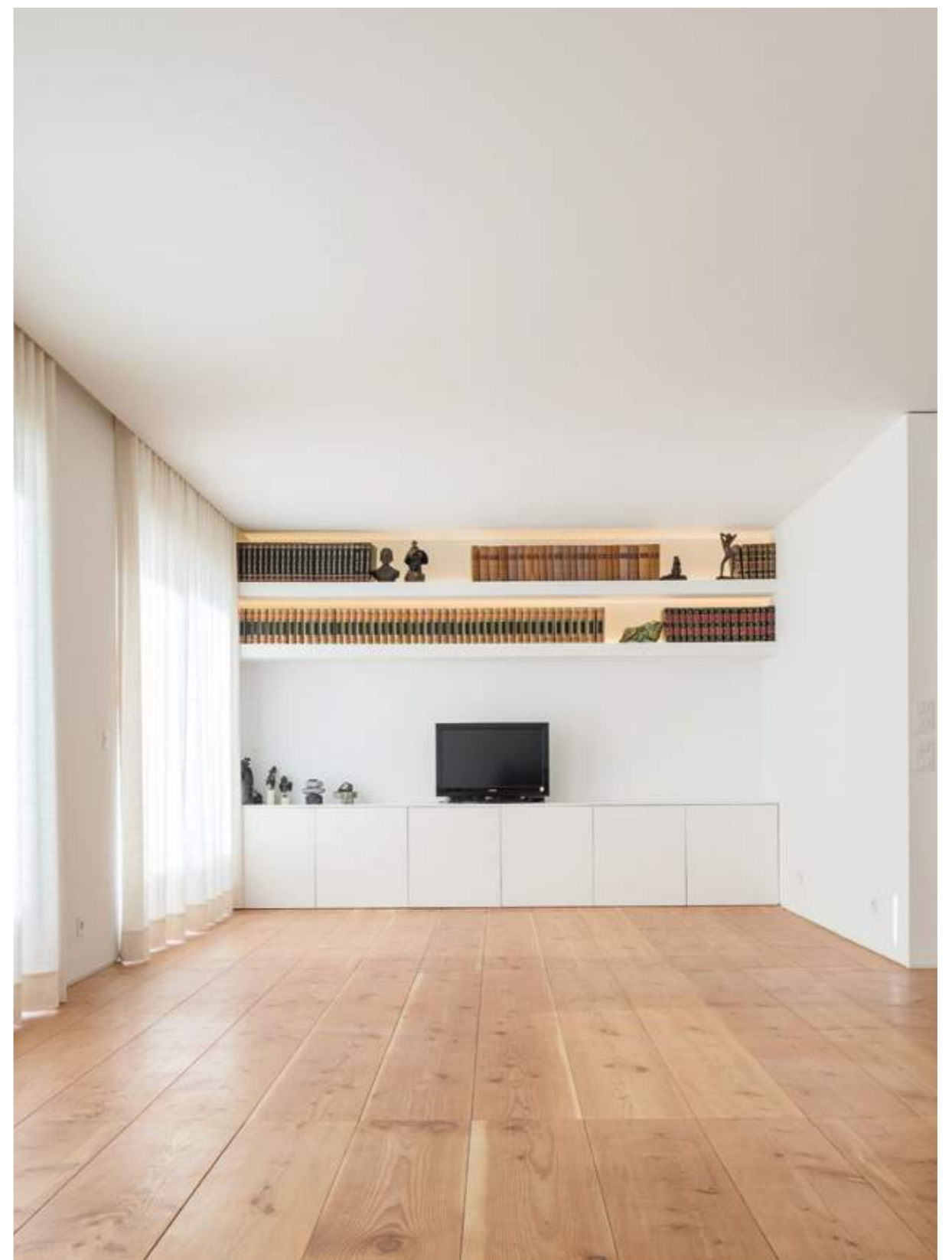
pur natur Floorboards + Stairs + Wall Cladding Douglas Select solid
28×300mm Full lengths up to 15m
white lye + white soap



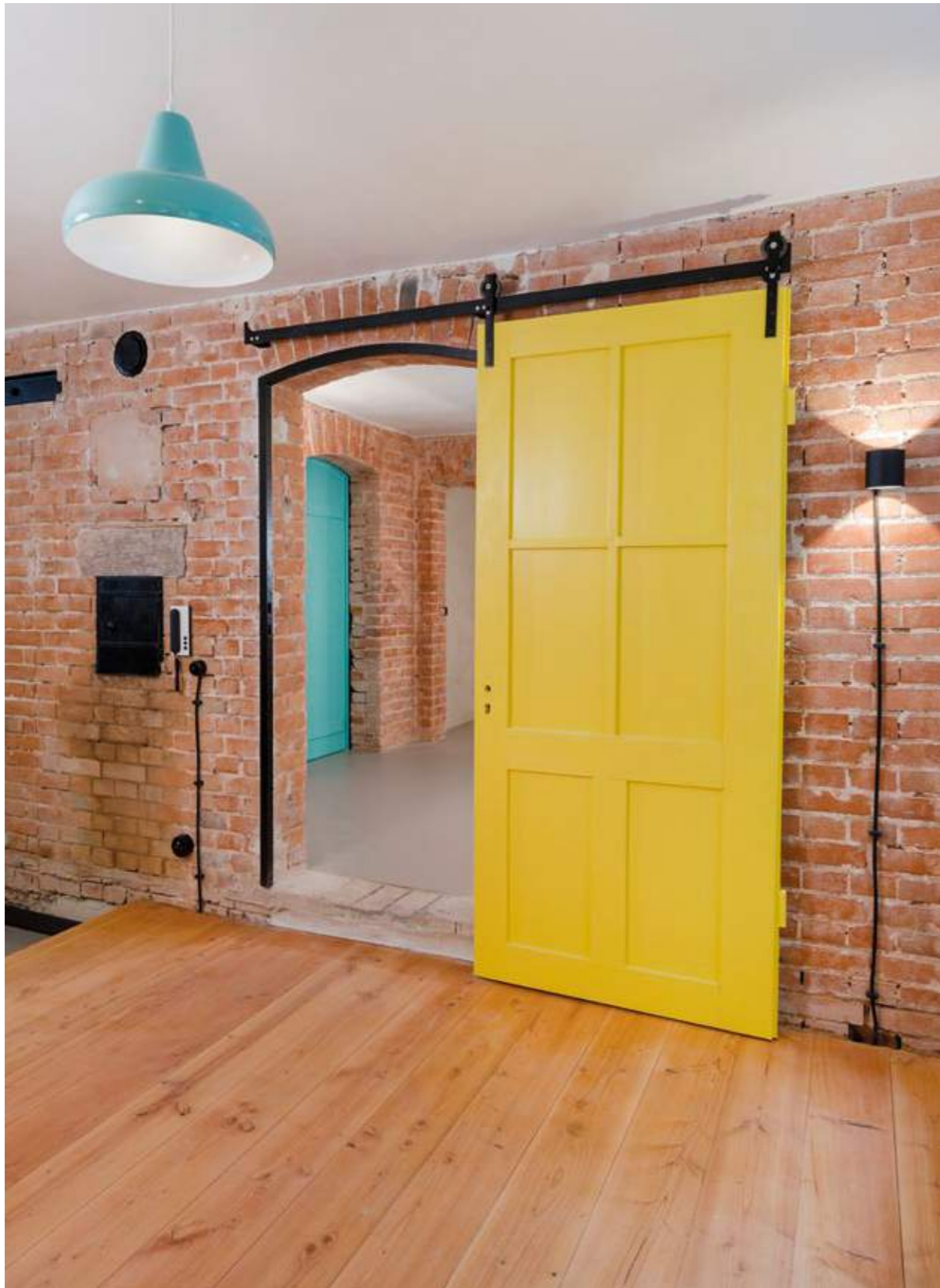
pur natur Floorboards + Stairs + Wall Cladding Douglas Select solid
28×300mm Full lengths up to 15m
white lye + white soap



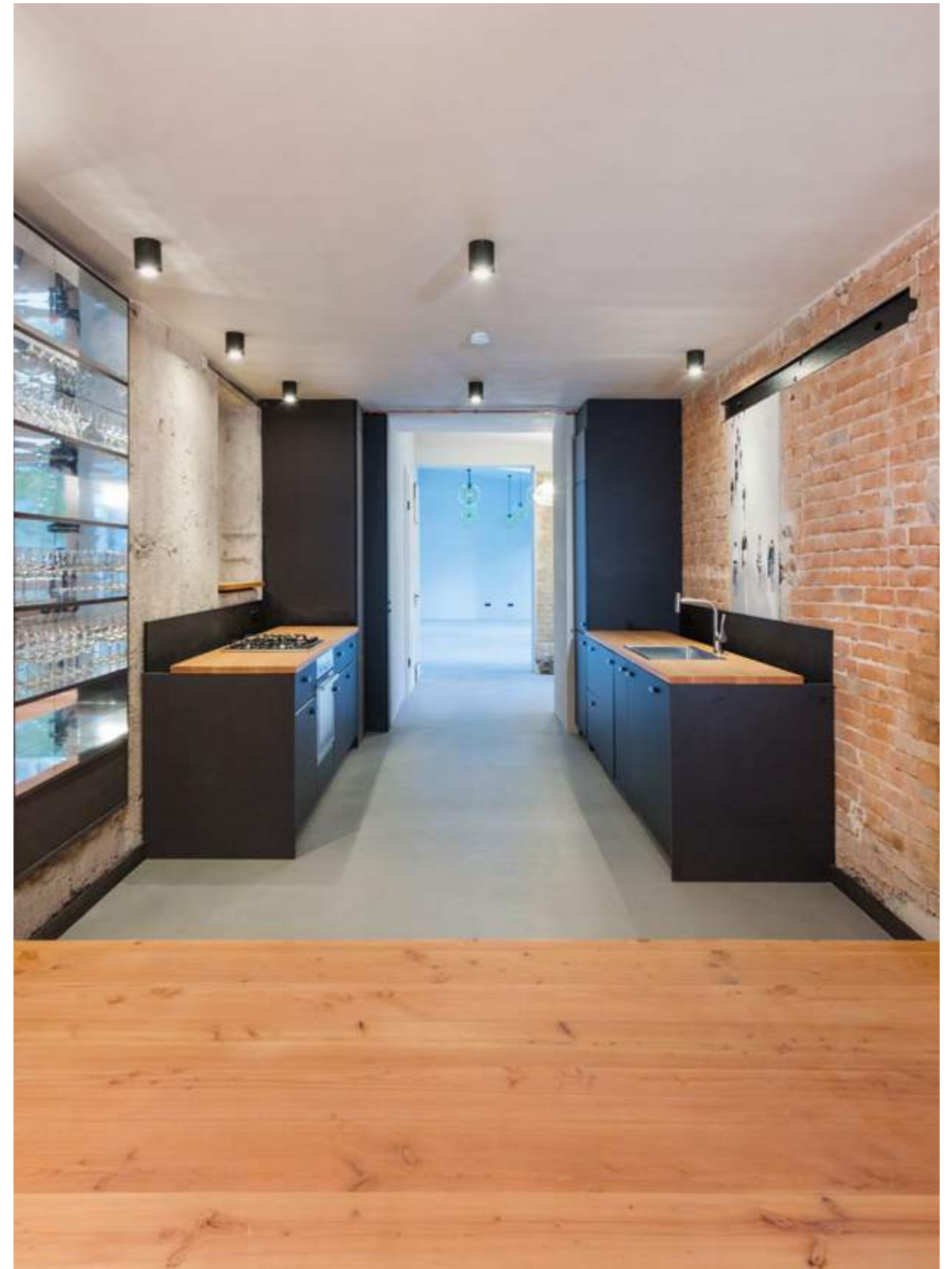
pur natur Floorboard Douglas Natur
28×300mm Fixed Lengths 5m
hardwax oil, natural



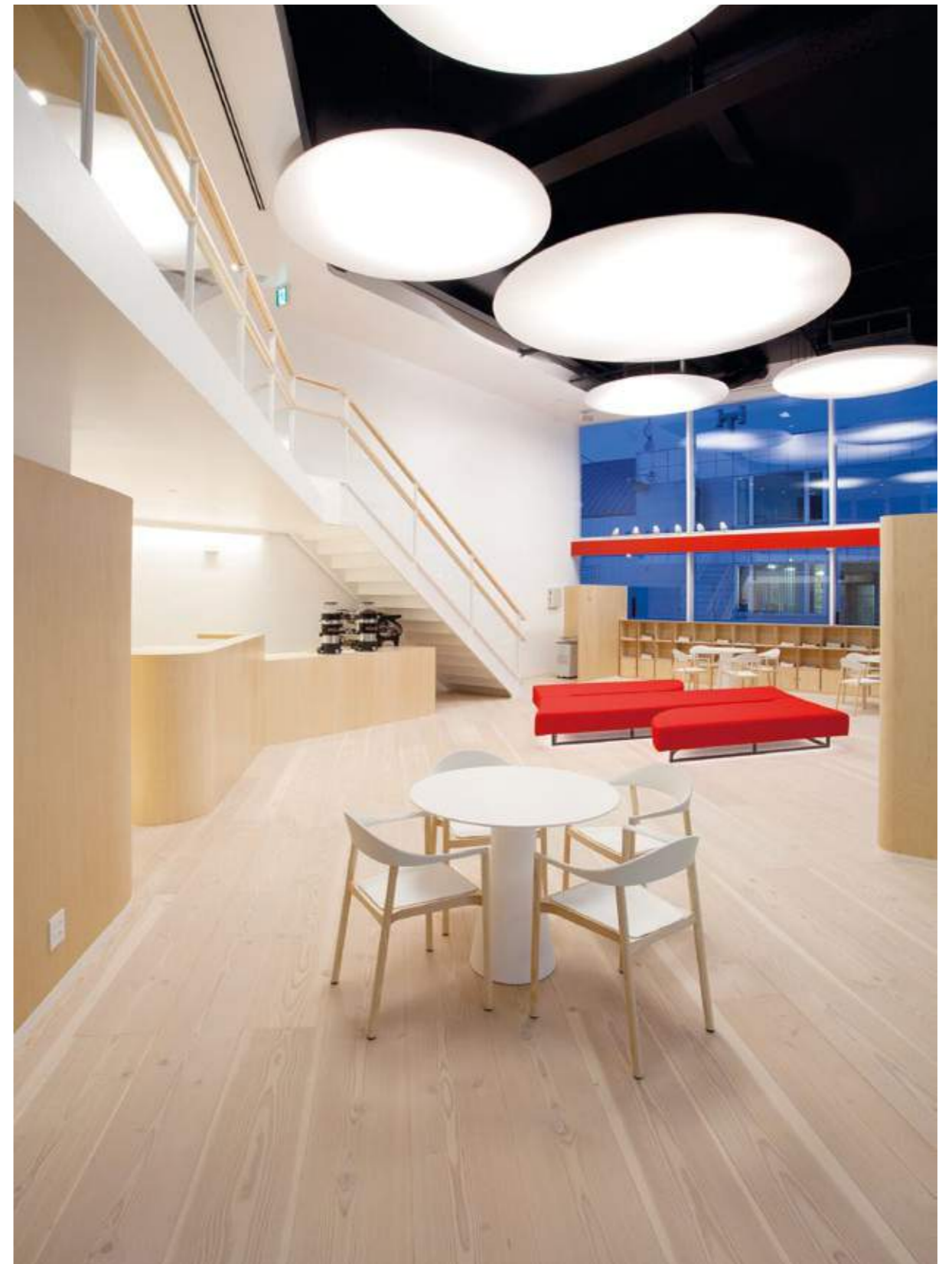
pur natur Floorboard Douglas Natur
28×300mm Fixed Lengths 5m
hardwax oil, natural



pur natur Floorboards Douglas Natur
28×200mm Full lengths up to 3.5m
Linseed Oil »Natur«



pur natur Floorboards Douglas Natur and rift-cut Kitchen worktop
28×200mm Full lengths up to 3.5m
Linseed Oil »Natur«



JST Costa del Pino, Japan

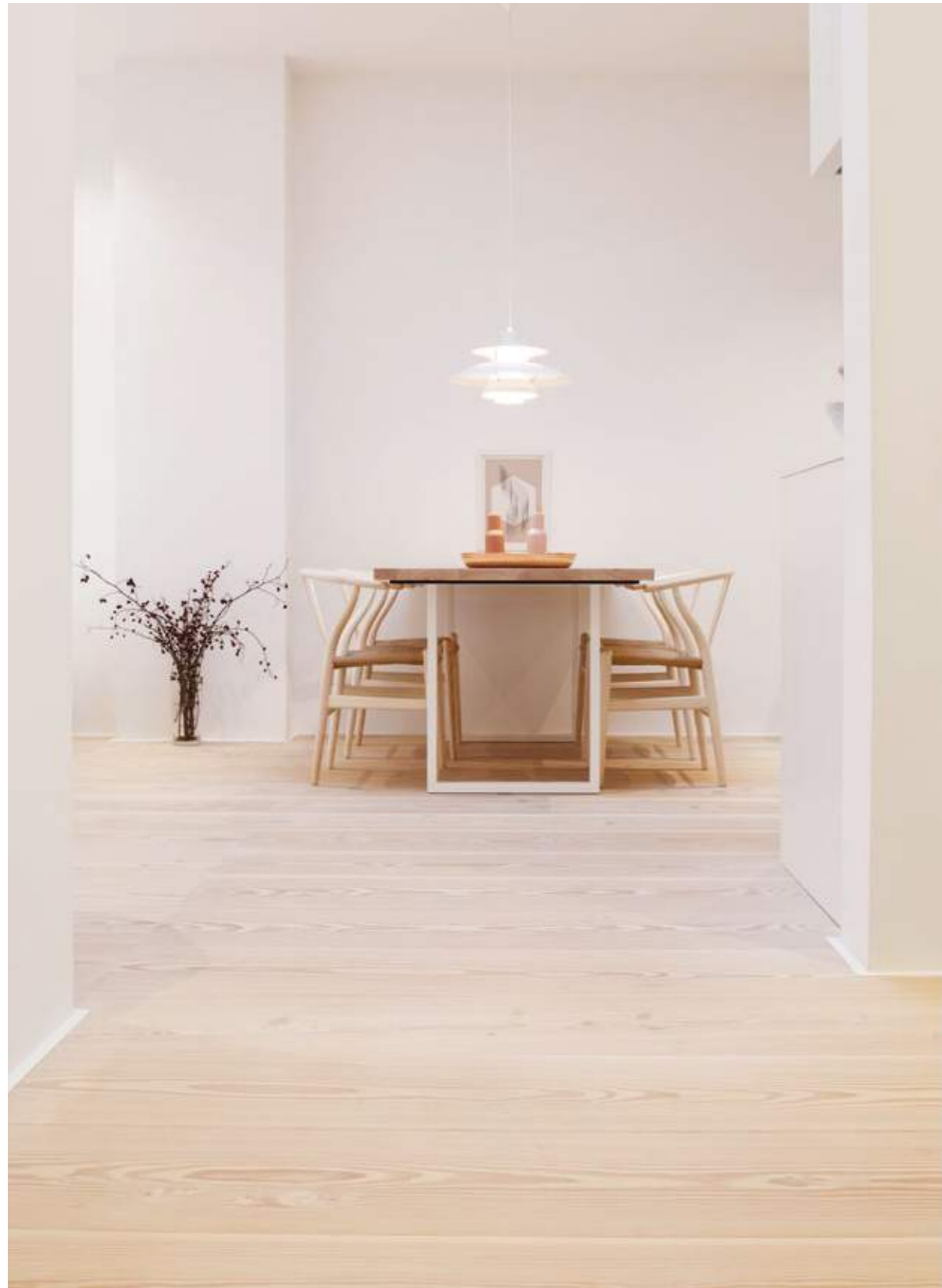


pur natur Floorboards Douglas Superselect
28×300mm Full lengths up to 3m
white lye + white oil

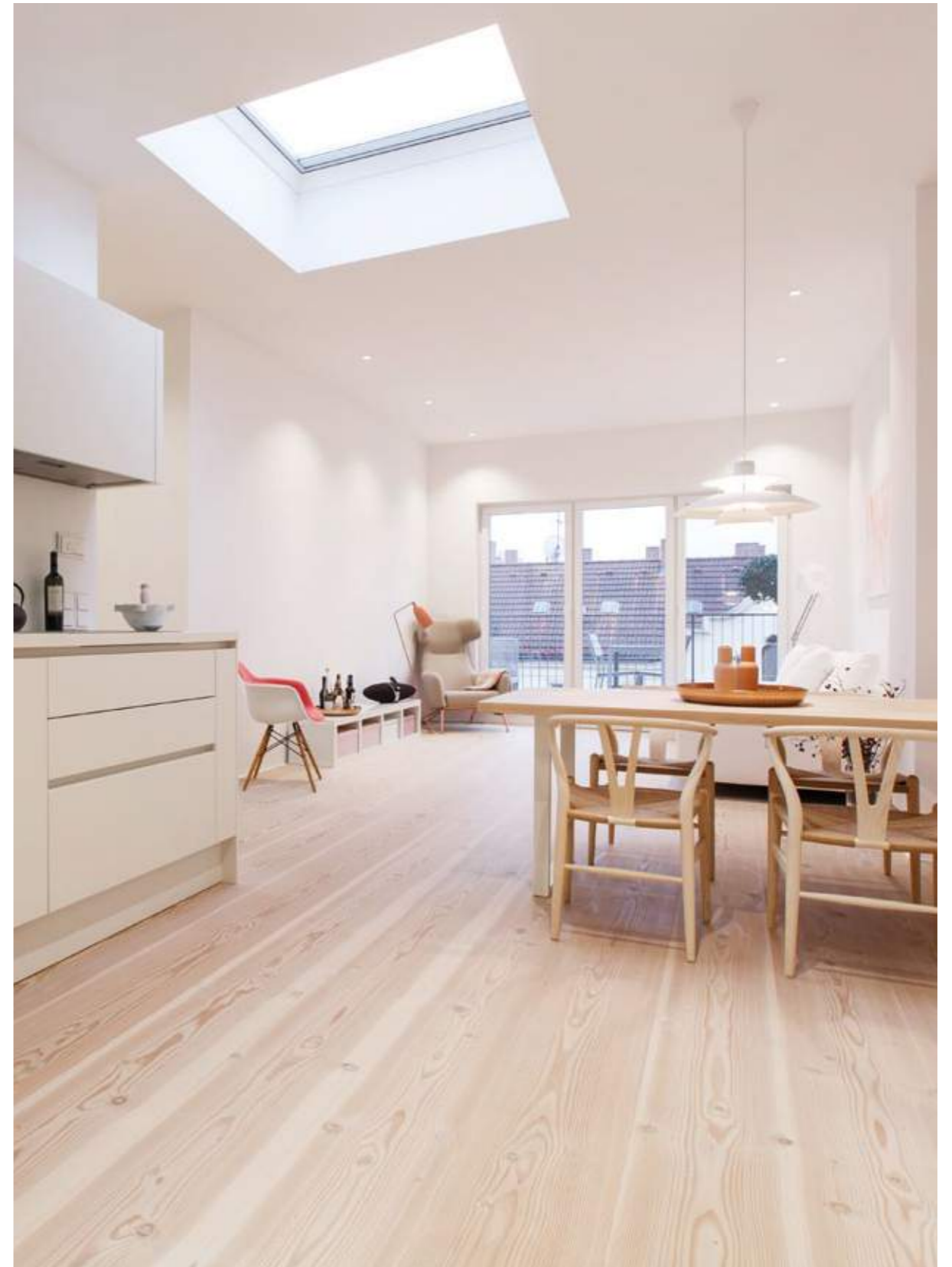
City Apartment, Berlin



pur natur Floorboards Douglas Select 3-layer
16x300mm Full lengths up to 7m
white lye + white oil



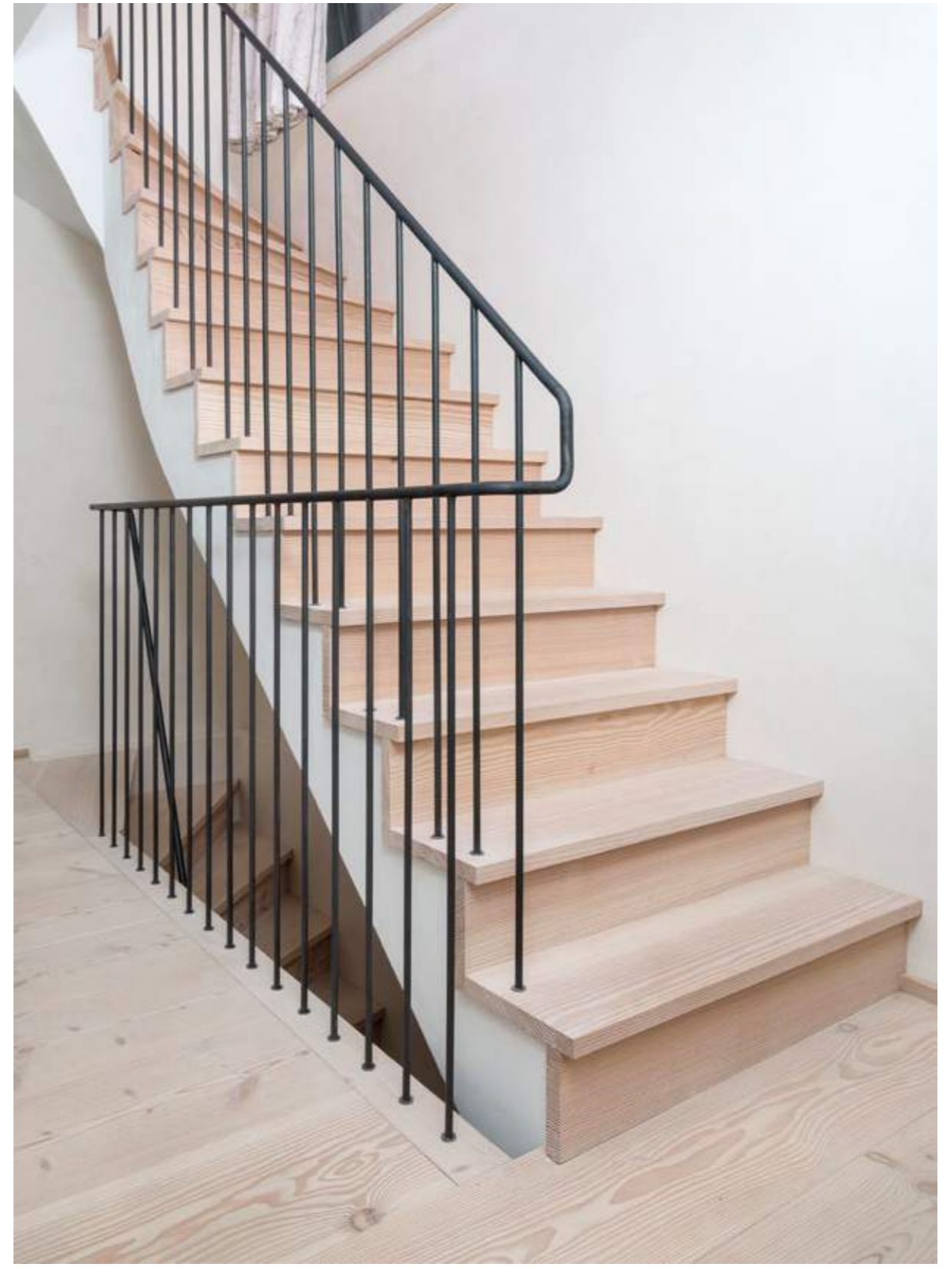
pur natur Floorboards Douglas Select 3-layer
16×300mm Full lengths up to 7m
white lye + white oil



pur natur Floorboards Douglas Select 3-layer
16×300mm Full lengths up to 7m
white lye + white oil



pur natur Stairs Douglas Select 3-layer
Custom dimensions
white lye + white oil



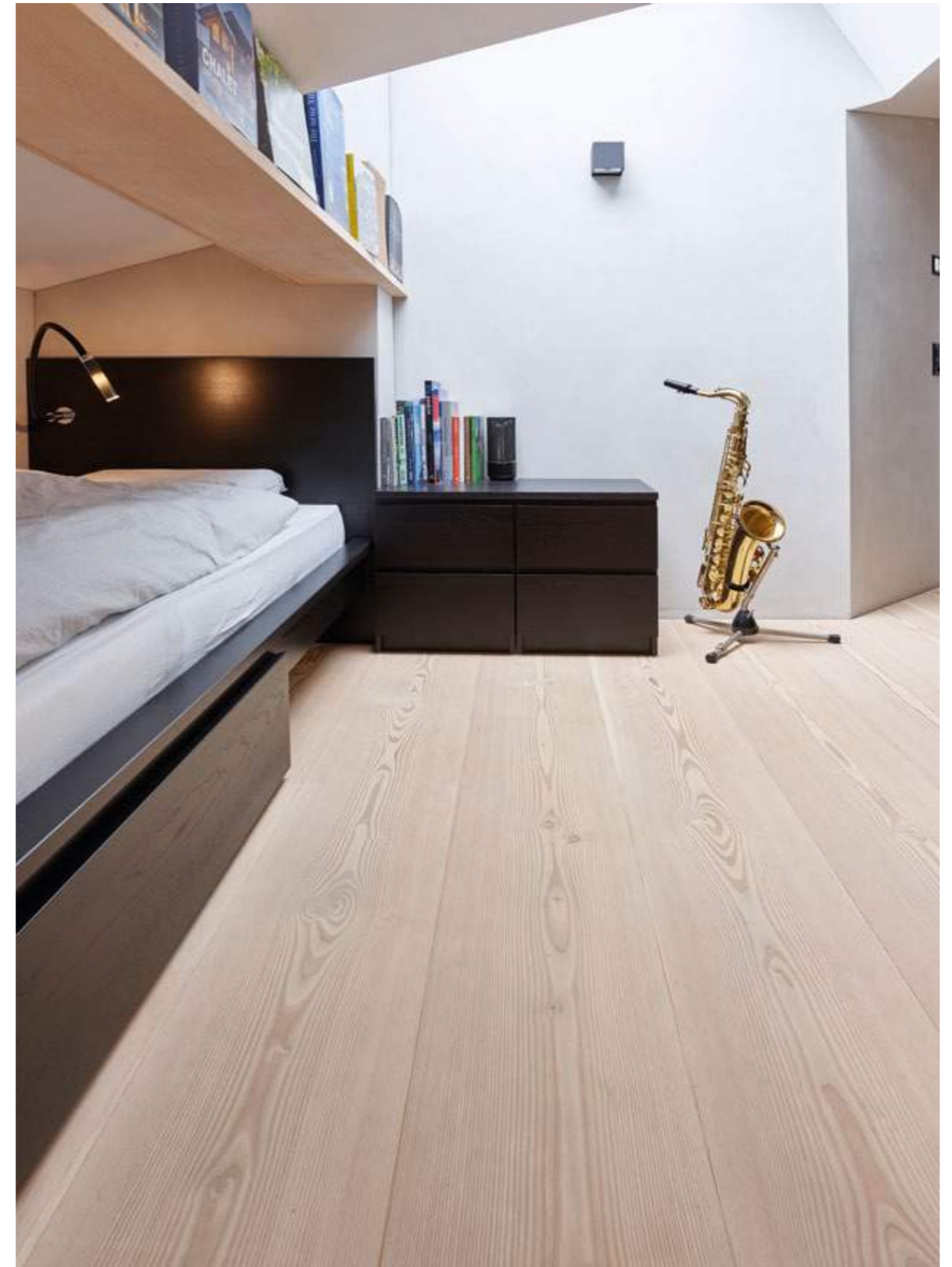
pur natur Stairs Douglas rift-sawn
Custom dimensions
white lye + white soap



pur natur Floorboards Douglas Select 3-layer
21x400mm Full lengths up to 8m
white lye + white soap



pur natur Floorboards Douglas Select 3-layer
21x400mm Full lengths up to 8m
white lye + white soap



pur natur Floorboards Douglas Select 3-layer
21x400mm Full lengths up to 8m
white lye + white soap





pur natur Floorboards Oak

Oak. It's notably hard wood and late falling leaves create a symbol of immortality and consistency - characteristics that appear in our completed floors.

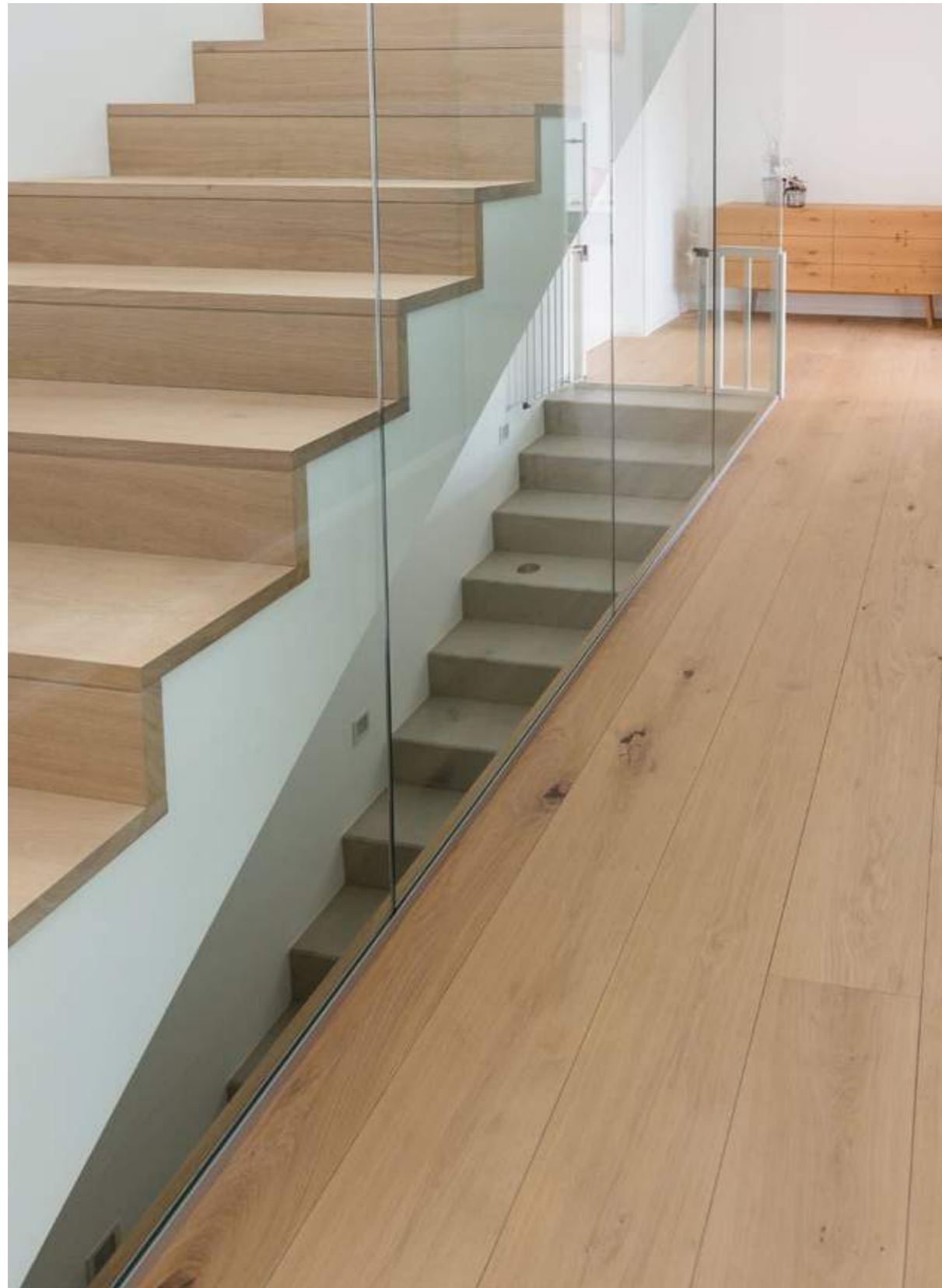
Oak floorboards are made from pur natur genuine, German oak. The wood comes from sustainable forestry - mostly private and state forests in Bavaria.

Our oak floorboards are in fixed and random widths. Uniform floorboards can be manufactured up to 30cm wide and 10m long. We are proud of this since there are not many manufacturers of oak floorboards with these dimensions.

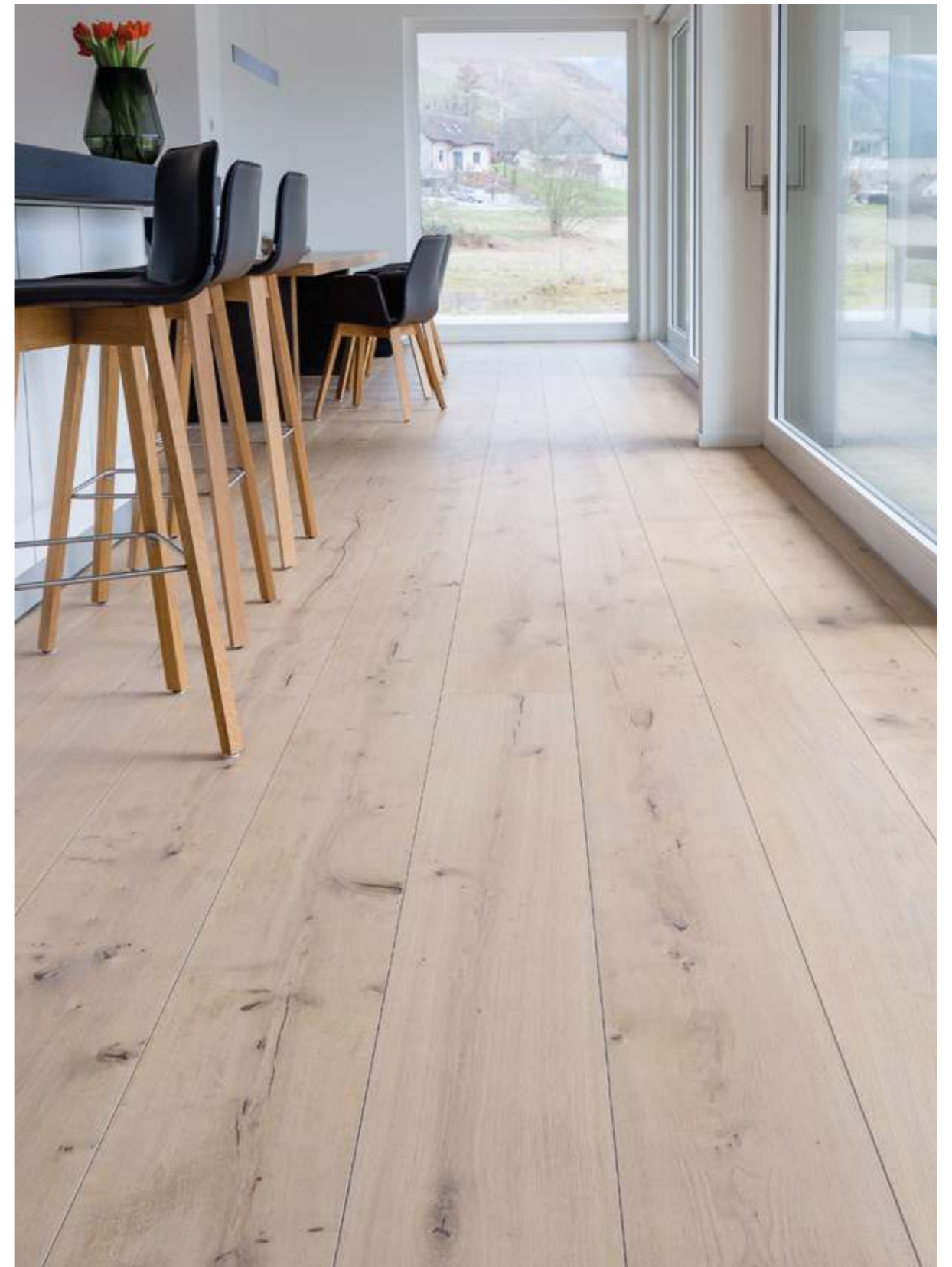
Nevertheless, random widths also have a special charm: Known irregularity and floorboards with different widths gives the room liveliness, uniqueness and an award in sustainability: it provides the optimum use of a tree trunk.

pur natur floorboards in oak are perfect for spaces that are exposed to high stress. Those who choose oak, choose stability.

]



pur natur Floorboards Oak Natur
16×250mm Random lengths 2-8m
oiled 50/50 natural/white



pur natur Floorboards Oak Natur
16×250mm Random lengths 2-8m
oiled 50/50 natural/white

Vineyard Estate, Southern Germany



pur natur Floorboards Oak Natur
16×250mm Random lengths 2-8m
oiled 50/50 natural/white



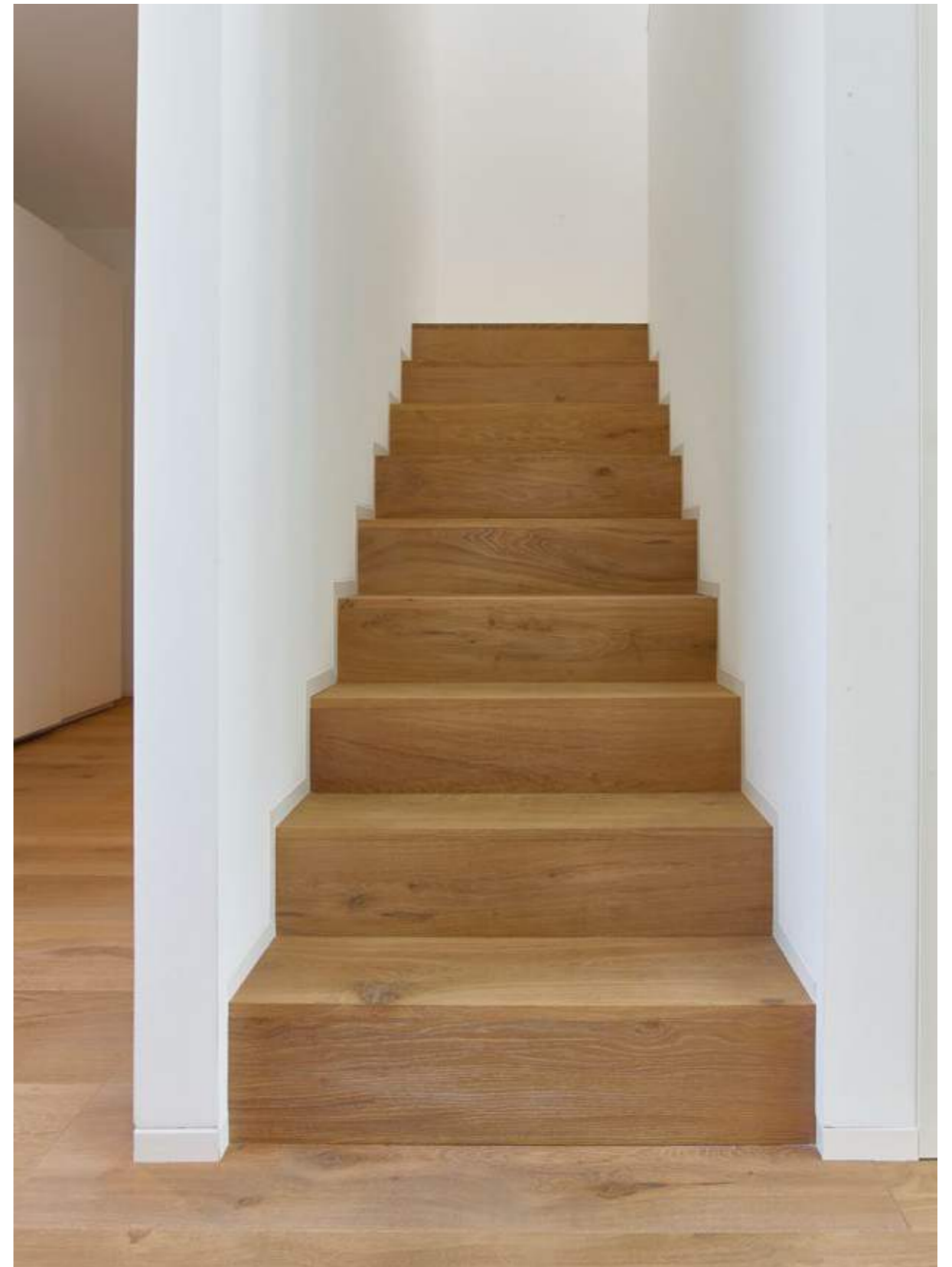
pur natur Floorboards Oak Natur 3-layer
21×200-350mm MXD Full lengths up to 7.5m
slightly brushed + white oiled



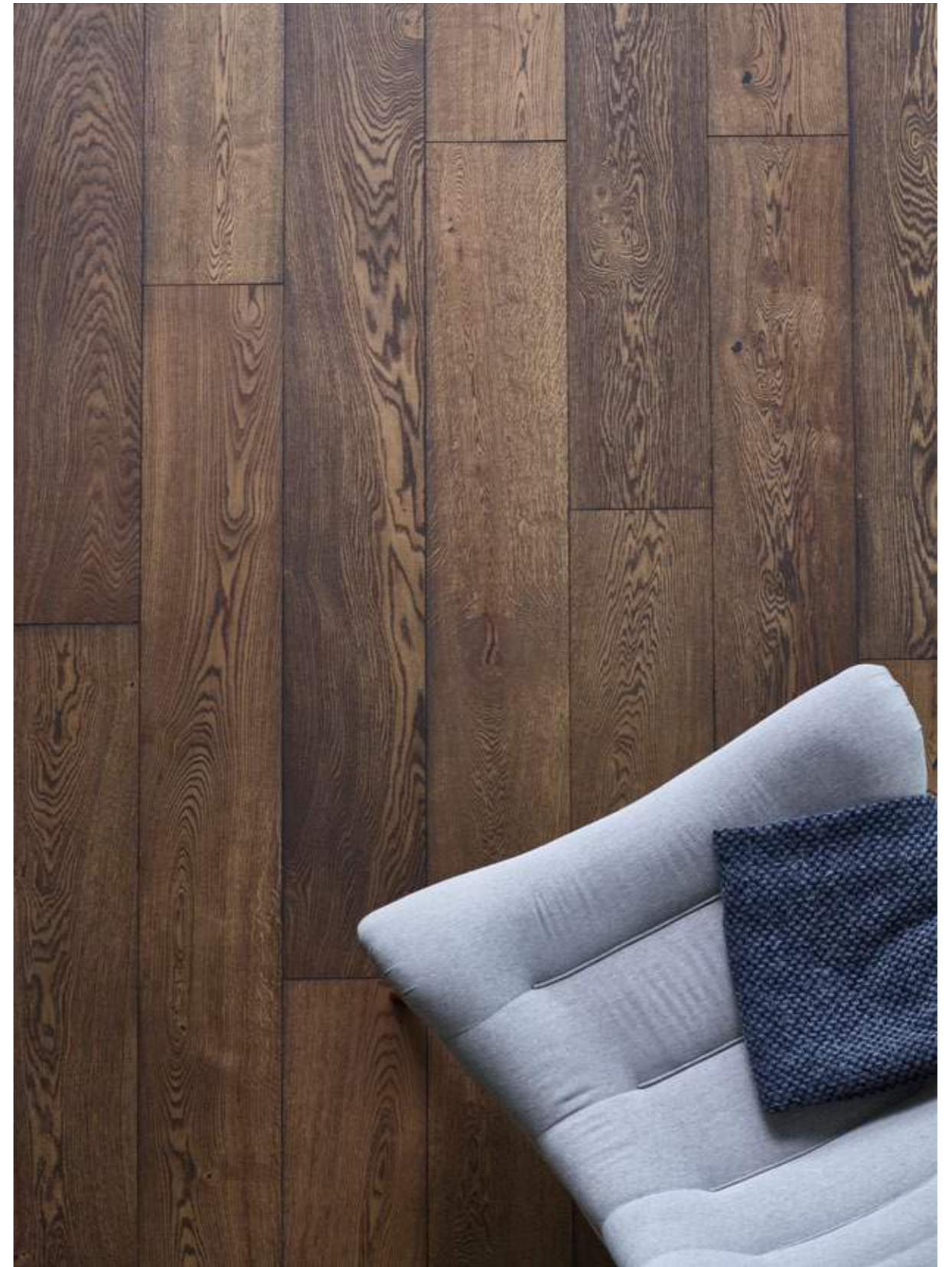
pur natur Floorboards Oak Natur 3-layer
21×200-350mm MXD Full lengths up to 7.5m
slightly brushed + white oiled



pur natur Floorboards Oak Natur solid
22×330mm Random lengths 1.2-3.3m
brushed and white oiled



pur natur Floorboards Oak Natur solid
22×330mm Random lengths 1.2-3.3m
brushed and white oiled



pur natur Floorboards Oak Select solid
22×250mm Random lengths 1.2-3.3m
coloured oiled »Chocolate«

pur natur Floorboards Oak Select solid
22×250mm Random lengths 1.2-3.3m
coloured oiled »Chocolate«





pur natur Floorboards Oak Select 3-layer
21×200-300mm MXD Random lengths 1.8-3m
matt lacquered finish



pur natur Floorboards Oak Select 3-layer
21×200-300mm MXD Random lengths 1.8-3m
matt lacquered finish



pur natur Floorboards Oak Select solid
22×300mm Random lengths 1.2-5m
oiled natural



pur natur Floorboards Oak Select solid
22×300mm Random lengths 1.2-5m
oiled natural



Exterior Floorboards.



pur natur Decking Alpin

Imagine that you are sitting on a terrace overlooking the Alps. How would you like the terrace under your feet to look? With a little luck, just as our pur natur »Alpin« terrace made out of Douglas wood looks.

Alpine elegance for your home.

The pur natur »Alpin« terrace is a small masterpiece: it uses the simple rustic charm of mountain regions, while at the same time, it fits very organically into modern, urban style. Its extraordinary width of up to 27 cm (10.6") gives a floorboard solid character.

The name says it all.

»Alpin« terrace floorboards keep the promise they hold - including alpine weather conditions. And this is without intensive, annual maintenance. pur natur »Alpin« terrace floorboards are not waterproofed or treated with other chemical agents. By now, you most likely follow our philosophy of absolute naturalness.

]



pur natur Terrace Alpin
30×185mm Fixed lengths 5m



pur natur Decking Kollin

From a rooftop overlooking Vienna, to a garden terrace in the Black-Forest: the pur natur »Kollin« terrace blends itself into any environment with its timeless elegance.

Less is more: Douglas terrace floorboards in purist form

Douglas »Kollin« terrace floorboards impress with simple beauty. Each individual floorboard can be up to 6.20m (20.3ft) long and in a state of knotless to knot-free. A natural base with white lime pigment gives the terrace its timeless design. At the same time, the base protects the wooden terrace in a natural way and ensures that over the years it develops a beautiful, silver grey patina.

Tenacious terrace floorboards made from sustainable production.

The Douglas »Kollin« terrace floorboard is a premium product, made of Douglas wood from sustainably managed forests in Germany and Europe. Even without waterproofing or annual intensive care, your floor will be preserved for a very long time: Douglas »Kollin« develops at the very most only minimal cracks.

]

The backbone of your decking - the battens

To make your sun deck be on a solid foundation we also offer the fitting battens in addition to the terrace planks for your wooden terrace.

In favour of an optimal result we recommend to use battens out of the same type of wood the decking is made of. Therefore and for a strong durability of your terrace we offer a high-quality battens in Douglas Fir.

We always have on stock two standard dimensions of battens (see table on the right). These battens are dried and machined 4-sides. On request we can offer individual dimensions too.

For a perfect design and extended durability we recommend special clips for invisible installation. You need between 8–10 clips per square meter for Alpin-decking and 10–12 clips for Kollin-decking. To make it easy for you we deliver these special clips in a package with your decking.



pur natur Terrace Kollin
35×110mm Fixed lengths 4-6m
white lye + white exterior oil



pur natur Terrace Kollin
35x110mm Fixed lengths 4-6m
white lye + white exterior oil



pur natur Terrace Kollin
26×110mm Full lengths up to 4m



Kollin

< Just laid, white lye washed



Alpin

< Two years old

pur natur Terrace Kollin
26x110mm Full lengths up to 4m



If you are interested..

we look forward to working together to find the perfect floor or decking for you.

Our customers appreciate the clean structured process and the high level of personal commitment and passion that we devote to every project.

1

Consultation

During consultaion, we find out which floorboards fit perfectly to your space. We also advise you in details: for example, we make sure that floorboard width is a good proportion to the room size and which lengths would be more advantageous. We even consider color and effect of the floor and find the perfect solution for your home.

2

Quote

Once we have discussed these points all together, we create a personalized quote. Then it is your turn: take your time and decide at your leisure. A decision for pur natur floorboards is only made once – since these floors last for generations.

3

Order

Your »Yes« to pur natur floorboards launches the production process - as each floor is manufactured to order.

4

Production

After the tree trunk is sawn, the raw floorboards get dried, fixed by hand and then planed and sanded, your floor is ready for delivery.

5

Delivery

Finally, logistics plays an important role: for the up to 15m long floorboards must somehow get into your space. Also, we help you in choosing an installer, who knows his craft and who we vouch for.

6

Installation

If the floorboards are installed and the surface is made, you will see and feel what we mean when we say: Experience natural perfection.

✓

Excellent Choice!

You will be inspired by your pur natur floorboards. Every single day. A lifetime.

Say Hello.

International Showrooms & Sales

Selected flooring experts that welcome you to help you with your project.

Belgium Werner Wardenier Stuivegemstraat 35 9700 Oudenaarde T +32 486 512 200 wardenier.be	Czech Republic Arnold / Váš Domov Ceské Vrbné 2376 37011 České Budejovice T +420 606 757 970 arnold.cz	Denmark Dane-Wood Lyshøj Allé 2 6000 Kolding T +45 75 50 80 33 dane-wood.com
France La Parqueterie Nouvelle 141 rue Bagnolet/3 rue Pelleport 75020 Paris T +33 1 40 30 55 55 laparqueterienouvelle.fr	Japan Scandinavian Living Minato-ku, Shirokanedai, 5 Chome-4-7 108-007 Tokyo T +81 357 892 885 scandinavian.co.jp	Mexico Fine Floors de Mexico Alejandro Dumas #212 Col. Polanco, C.P. 11500, D.F. T +52 1 55 5282 2293 finefloors.mx
Norway Michelsens Interiørentreprenør Wernersholvej 33 5232 Paradis T +47 932 032 80 michelsens.no	Portugal Sinais Do Tempo Rua Francisco Ferrer, 8A 1500-461 Lisboa T +351 217 151 955 sinaisdotempo.pt	Spain Paumats C/ Roselló 235, Entlo. 1º 08008 Barcelona T +34 932 547 333 paumats.com
Sweden Douglasgolv N. Kyviksvägen 36 42931 Kullavik T +46 317 624 430 douglasgolv.se	Switzerland A04 AG Tellstrasse 7 4053 Basel T +41 61 331 04 04 a04.ch	United Kingdom Roger Hyde Ltd. Valley Park, Hook Lane IP7 5PH Ipswich Suffolk T +44 17 87 46 33 48 rogerhyde.co.uk

For all other regions please contact us directly.



Anita Männle
Projekt Manager Sales
T +49 7835 42699 11
am@purnatur.com



Steffen Männle
Sales Director
T +49 7835 42699 29
sm@purnatur.com



Isabell Marie Moser
Marketing & Sales
T +49 7835 42699 21
imm@purnatur.com

»The beautiful thing about wood is that it's alive.«